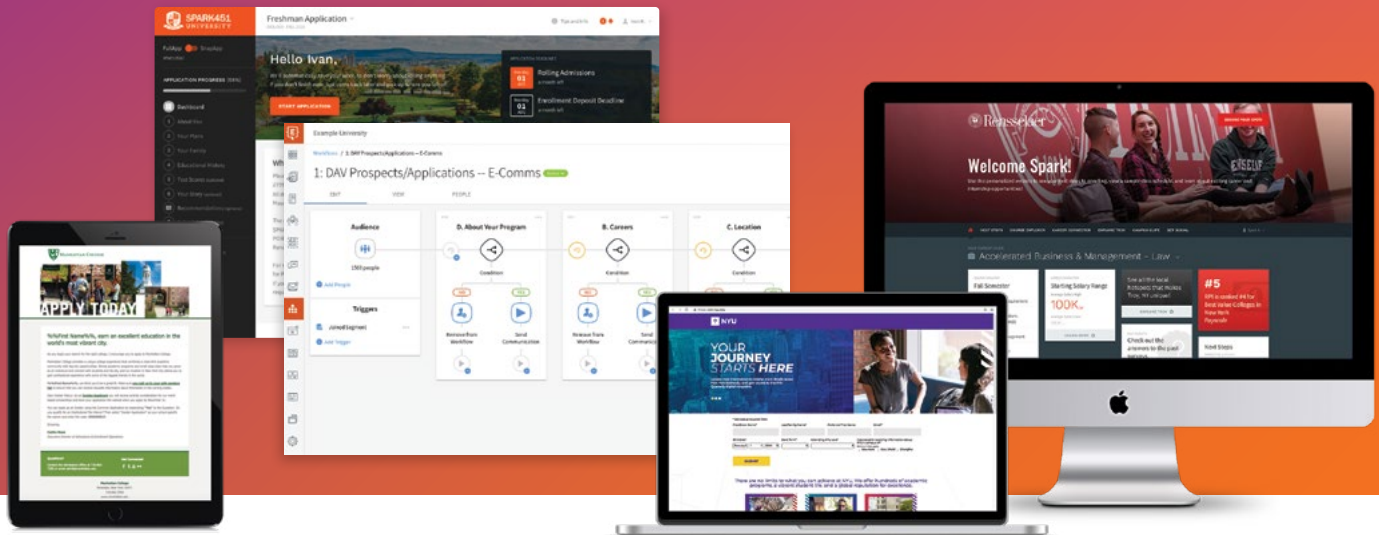


SPARK451 MANAGED SERVICES PACKAGE

PARTNER WITH SPARK451 AND GET THE MOST OUT OF ELEMENT451

You have the tool you need to succeed, but your in-house admissions team is probably too busy with their existing work to take on all of the day-to-day tasks involved with launching and running personalized multi-platform marketing campaigns.

To truly maximize the return on your investment in this powerful CRM, team up with Spark451 and gain the manpower to plan, execute, and achieve optimal marketing and enrollment results!



THE ULTIMATE INTEGRATION PARTNER FOR ELEMENT451

Intimate Platform Knowledge

As the sister company to Element451, we understand how to use the CRM more efficiently than anyone. In fact, it powers all of our work.

Higher Education Experts

Our account strategists and management team have decades of experience in higher education enrollment recruiting and marketing —both at the institutional level and on the agency side. We've been in your shoes and we're prepared to make your goals our own.

Strategic Creative Marketing Professionals

Our creative services team is filled with seasoned writers and designers who are experts at crafting compelling messaging and designing response-driven marketing pieces across platforms.

Data Management Prowess

Our computer scientists are well-versed in the technical aspects of procuring, managing, and integrating complex data files. Let us shoulder the burden of keeping your data secure, up-to-date, and under control.

Additional Capacity

Sometimes you just need an additional pair of hands to get everything done. We can pick up where your team leaves off, handling the day-to-day operations of your campaigns, leaving your in-house team free to focus on their primary responsibilities.